

Staff Report

Presented By: Kristan Shrider, Director, Community Services
Meeting Date: March 23, 2026
Subject: Pryde Aquatic and Wellness Centre Fundraising Closeout Report
Attachment(s): None

Recommendation

That Council receive the Pryde Aquatic and Wellness Centre Fundraising Closeout Report for information.

Report Summary

Over the past two and a half years, the fundraising team has advanced the Quiet Ask and the Public Fundraising Campaign. This report provides Council with a final update of the Pryde AWC fundraising efforts towards achieving the fundraising goal, grant opportunities and donor recognition details. The fundraising campaign exceeds the goal of \$3,000,000 and the total amount raised for the campaign is \$3,135,991.

Background/Analysis

At the [December 15, 2022](#), meeting, Council approved \$49,948,500 for the construction of the Pryde Aquatic and Wellness Centre (Pryde AWC). While the Pryde AWC capital build has been funded through the existing Legacy Reserve and Development Charges, the build still represents a significant financial expenditure for the municipality.

Over the past two and a half years, the fundraising team has advanced the Quiet Ask and the Public Fundraising Campaign. Over the course of the campaign, reports providing an update to Council were provided on [September 23, 2024](#), and [September 8, 2025](#).

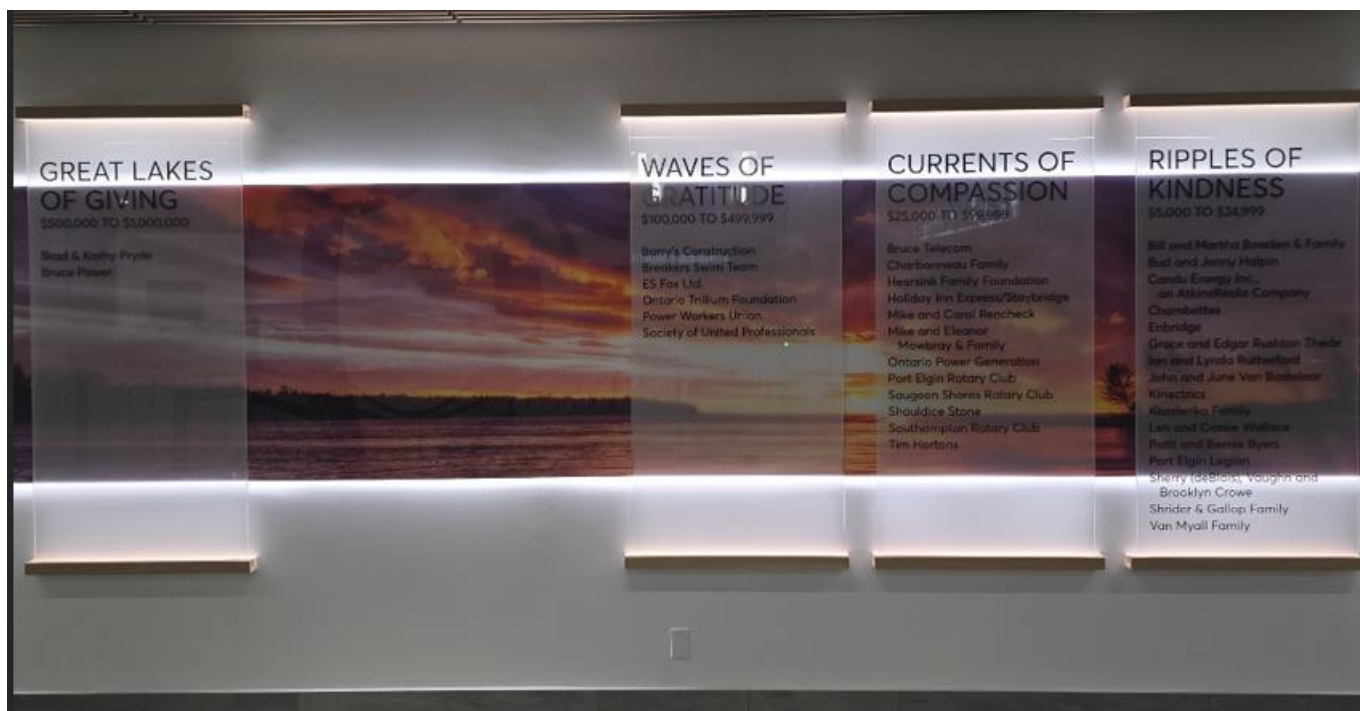
This report provides Council with a final update of the Pryde AWC fundraising efforts towards achieving the \$3,000,000 fundraising goal, grant opportunities and donor recognition details.

Fundraising Summary

The Pryde AWC donor wall is located at the south entrance of the facility. There are four categories of recognition:

- Great Lakes of Giving (\$500K to \$1M)
- Waves of Gratitude (\$100K to \$499.9K)
- Currents of Compassion (\$25K to \$99.9K)
- Ripples of Kindness (\$5K to \$24.9K)

The first rendition of the donor wall (picture below) is currently installed at the Pryde AWC. Since fabrication, there has been further donations made towards the project. The donor wall is anticipated to be updated this spring to reflect the additional donations and recognition.



The total amount raised for the fundraising campaign is \$3,135,991.

The chart below outlines the updated donations and sponsorships received and the recognition element details:

<u>Name</u>	<u>Value</u>	<u>Donor Recognition</u>
Great Lakes of Giving (\$500K to \$1M)		
Brad and Kathy Pryde	\$1,000,000	Pryde Aquatic and Wellness Centre
Bruce Power	\$500,000	8 Lane Competitive Pool
Waves of Gratitude (\$100K to \$499.9K)		
Barry's Construction	\$100K	Fitness Studio
Breakers Swim Team	\$195K	Pool Timing System and Scoreboard

ES Fox Ltd.	\$100K	Courtyard
Ontario Trillium Foundation	\$100K	Donor Wall
Power Workers Union	\$100K	Level Two Viewing Area
Society of United Professionals	\$100K	Community Room
The Bierer Foundation	\$100K	Donor Wall
Currents of Compassion (\$25K to \$99.9K)		
Ball Construction	\$30K	Donor Wall
Bruce Telecom	\$50K (in kind)	Donor Wall
Charbonneau Family	\$25K	Donor Wall
Chantry Island Cham-bettes	\$26K	Donor Wall
Heersink Family Foundation	\$50K	Changerooms
Holiday Inn Express & Staybridge Suites – Port Elgin	\$50K	Pool Lobby
KNK Inc.	\$25K	Donor Wall
Mike and Carol Rencheck	\$30K	Family Viewing Area
Mike and Eleanor Mowbray & Family	\$50K	Gymnasium Score Clocks
Ontario Power Generation	\$25K	Donor Wall
Port Elgin Rotary Club	\$50K	Walking Track
Saugeen Shores Rotary Club	\$50K	Walking Track
Shouldice Stone	\$26K	Donor Wall
Southampton Rotary Club	\$50K	Walking Track
Tim Hortons	\$25K	Donor Wall
Ty & Maggie Thorne Ideal Fire Suppression	\$25K	Donor Wall
Westinghouse Canada	\$25K	Donor Wall
Ripples of Kindness (\$5K to \$24.9K)		
Andre & Victoria Arvanitis	\$5K	Donor Wall
Bill and Martha Bowden & Family	\$6.5K	Donor Wall
Bud & Jenny Halpin	\$10K	Donor Wall
Candu Energy Inc., an AtkinsRealis Company	\$6K	Donor Wall
Cathy Sprague & Gavin Fick	\$5K	Donor Wall
DASA Properties	\$5K	Donor Wall
David & Melinda Myette and Family	\$5K	Donor Wall
Enbridge	\$5K (in kind)	Donor Wall
Faye & Neil Menage	\$5.2K	Donor Wall
Gary & Lynne Gravett and Family	\$5K	Donor Wall
Grace and Edgar Rushton Thede	\$5K	Donor Wall
Ian and Lynda Rutherford	\$10K	Donor Wall
John and June Van Bastelaar	\$5K	Donor Wall
Ken McCulloch & Deborah Pope and Family	\$5K	Donor Wall
Kinectrics	\$10K	Donor Wall
Kozelenko Family	\$10K	Donor Wall
Len & Cassie Wallace	\$5K	Donor Wall

Michael Martin & Family	\$5K	Donor Wall
Patti & Bernie Byers	\$5K	Donor Wall
Port Elgin Legion	\$5K	Donor Wall
Port Elgin and District Lions Club	\$10K	Donor Wall
Sherry (deBlois), Vaughn & Brooke Crowe	\$5K	Donor Wall
Shrider & Gallop Family	\$5K	Donor Wall
Tim and Nancy Andersen	\$13.4K	Donor Wall
Vanderwerf Independent Grocer	\$10K	Donor Wall
Van Myall Family	\$5K	Donor Wall

Commemorative Brick Campaign

The commemorative brick campaign continues to be a very popular way to leave a lasting legacy at the Pryde AWC. A commemorative brick is a unique way to honor someone special, give a meaningful gift to a friend or relative, celebrate a special date and recognize your family, company or a loved one. This initiative will continue to be available even though the fundraising campaign is complete.

To date, 146 of bricks have been purchased, raising \$57,828 towards the fundraising campaign.

Grant and Funding Opportunities

At the time of preparing this report, one successful application for \$100,000 funding for the gymnasium, aquatic and fitness studio equipment has been received:

- OTF (Ontario Trillium Foundation) Capital Stream Round 2

Project Update

The Pryde AWC grand opening occurred on January 24th, 2026 and opened officially to the public on January 26th, 2026.

At the time of preparing this report:

- 1,400 active pass holders
- 500+ 10-visit punch passes were sold
- 1,000s of check-ins through the access gate

The project team continues to work with the Construction Manager to complete the remaining project elements and deficiencies. It is anticipated that all of the remaining work, including the exterior site works will be complete this spring as weather permits.

Linkages

- Strategic Plan Alignment: Pillar 1: Meeting the Needs of a Growing Community

- Business Plan Alignment: Community Services Major Initiative

Financial Impacts/Source of Funding

Cost associated with this program are contained within the existing budget.

Prepared By: Kristan Shrider, Director, Community Services

Approved By: Matt Prentice, Acting Chief Administrative Officer