



A Temporary, Low-Impact Waterfront Activation

Presented by Scott Van Schyndel

Concept Overview

Family friendly attraction to generate tourism and economic activity in the community.

Participants hit golf balls at a floating green ~100m offshore and attempt to get a hole in one.

Donate a percentage of net profits directly back into community initiatives within the community.

Low impact and removable seasonal attraction operating for around 14 weeks per season.



Inspiration: Lake Taupo

Background

- Location: Lake Taupo, NZ – open all year.
- Objective: Boost beach dwell-time, Food & Beverage spend, social buzz.
- Attract tourism to the area.



Key Results

- 18% lift in adjacent food & beverage sales
- 2.1 M media impressions & 1,500 User generated content (free marketing)
- Donations to local charity



Alignment With Saugeen Shores Tourism Strategy

Enhances visitor experience

Low-impact and temporary/
portable

Diversifies tourism offerings

Supports community
engagement and place-making



Guilt Free Golfing

Golf Ball Retrieval

- Standard golf balls, collected daily by our staff. No environmental impact.



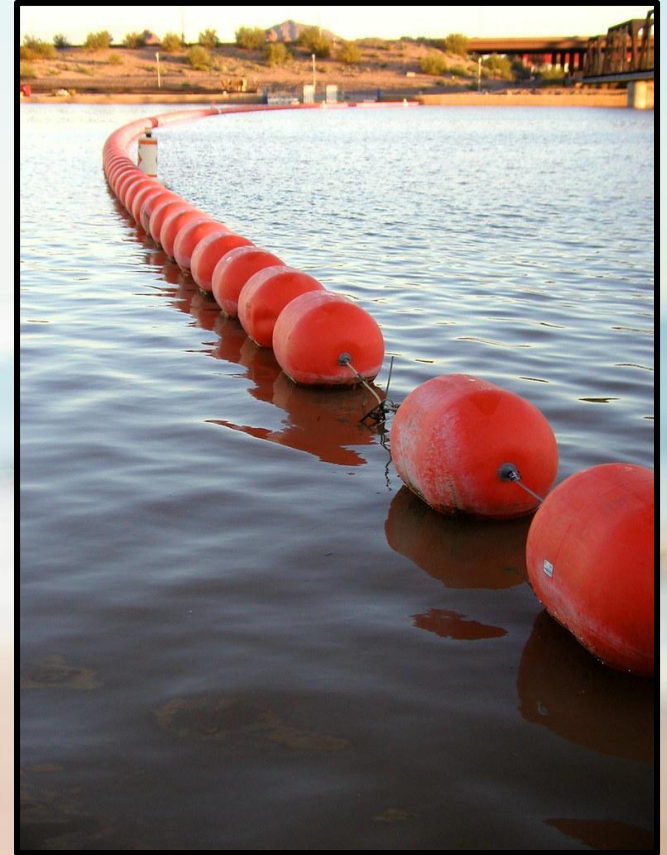
Operations

- Set up early May and run through until early September.
- Tee off platforms laid out on location
- Shade tent, table, chairs, golf clubs, golf balls, and signage onsite
- Two-person team (Host + Marshal) per shift
- Mobile card readers + cash float (no shore power required)
- Ball retrieval, full liability & prize-indemnity insurance.



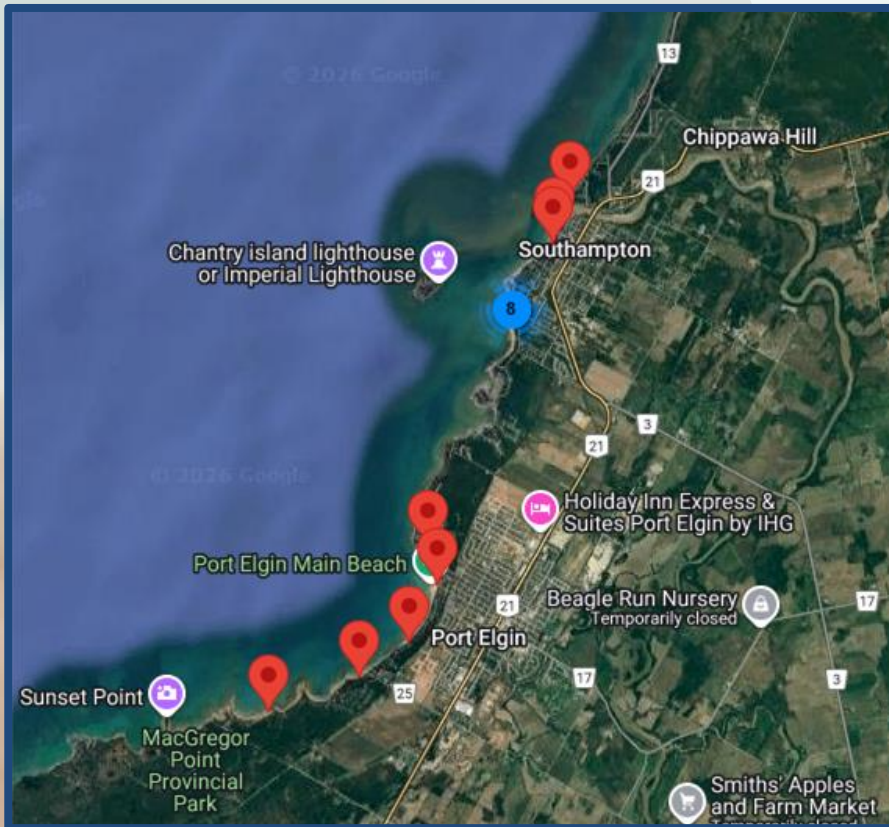
Safety Plan

1. Site Risk Assessment
2. Physical Barriers & Layout
3. Trained Staffing & Supervision
4. Participant Briefing & Signage
5. Equipment Maintenance & Checks
6. Emergency Response Plan
7. Insurance & Regulatory Compliance
8. Ongoing Monitoring & Improvement



By combining rigorous site assessments, clear physical controls, trained personnel, robust equipment checks, and a formal incident-response plan, we will maintain a safety framework that protects our customers, our team, and the public.

Proposed Location to be Determined



A higher-traffic public beach with strong amenities (parking, washrooms, visibility, and access to the town core) would be preferred to support the viability of the attraction.

Final site selection would consider:

- Public access and parking availability
- Existing beach activity patterns
- Safe separation from swimming areas
- Visibility and ease of supervision
- Compatibility with municipal operations.

The dock is portable, allowing the town to adjust or relocate the actively if needed.

Next Steps

1. Discussion with local authorities about permissibility

2. Finalize Location

3. Permissions in place

4. Partner with tourism & community stakeholders

5. Activation May 2026

Questions?



Contact Information

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