

Delegation Summary – Hole-In-One Challenge Pilot

Presenter: Scott Van Schyndel

Council Meeting Date: January 26, 2026

1. Purpose of Delegation

This delegation seeks Council's support to work with Town staff toward the approval of a temporary, seasonal pilot project known as the Hole-In-One Challenge. The proposal is intended as a one-season pilot only, with no permanent infrastructure and with full municipal oversight.

2. Overview of the Concept

The Hole-In-One Challenge is a short-duration, family-friendly recreational activity operated from the shoreline, where participants attempt to hit a golf ball toward a floating target positioned safely offshore. Participation is optional and pay-per-attempt, and the activity is designed to be inclusive, quick, and visually engaging without disrupting normal beach use.

3. Safety and Environmental Considerations

Safety is the primary consideration of this proposal. The activity would operate within a clearly defined safety zone separated from swimming areas using buoy lines. The operation would be staffed at all times, monitored for weather conditions, and shut down when conditions are not safe. Standard golf balls would be used and collected to eliminate environmental impact, and the installation would be fully removable at the end of each operating season.

4. Alignment with Town Tourism Strategy

The proposed pilot aligns with the Town of Saugeen Shores Tourism Study (2025) and Destination Development Plan (2025–2030), which emphasize enhancing visitor experience, supporting low-impact and family-friendly programming, diversifying tourism offerings, activating public spaces, and exploring opportunities to extend activity beyond peak summer months.

5. Proposed Location

The specific pilot location would be determined collaboratively with Town staff. A higher-traffic public beach with strong amenities such as parking, washrooms, visibility, and access to the town core would be preferred to support pilot viability and meaningful evaluation.

6. Request to Council

The request to Council is to permit the proponent to work with Town staff toward identifying a suitable location and operating framework for a one-season pilot. At the

conclusion of the season, results would be reviewed, and Council would retain full discretion regarding continuation, modification, or discontinuation of the program.

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