

Staff Report

Presented By: Amanda Monaghan, Community Development Officer

Meeting Date: August 26, 2024

Subject: Community Improvement Plan Update for Saugeen Shores

Attachment(s): None

Recommendation

That Council adopt By-law 67-2024, a By-law to approve an updated Community Improvement Plan for Saugeen Shores and designate a Community Improvement Plan Area. The by-law and proposed policy are in the by-law section of the Council agenda.

Report Summary

The purpose of this report is to review the changes to the draft Community Improvement Plan (CIP) that were made in consideration of feedback at the July 15, 2024, Public Meeting, and recommend adoption of the By-law and CIP. The by-law and proposed policy are in the by-law section of the Council agenda.

Background/Analysis

The Town of Saugeen Shores has an existing CIP in place covering the settlement area which includes development charge incentives.

At a Public Meeting held on July 15, 2024, the draft updated Saugeen Shores CIP was presented and the public and Council were invited to provide feedback and comments.

The proposed updated CIP expands the Plan area and scope of programs and is structured with programs in three areas:

- Development and Predevelopment Incentives,
- Building and Property Improvement, and
- Spruce the Bruce Incentives.

Proposed Changes:

Comments received during the public meeting were mainly focused on ensuring the CIP more clearly articulates support for affordable housing. While there are incentives in the current CIP that have been used to encourage housing affordability, the draft CIP has been revised in a

number of sections (highlighted in yellow in the attached revised Plan) to encourage more affordable housing in Saugeen Shores and includes examples of opportunities for affordable housing projects with the CIP programs.

Next Steps:

If approved, implementation programs for the Town initiatives in the CIP will be developed, including detailed processes to guide the evaluation of proposals. Implementation of Spruce the Bruce would continue to be administered by the County, with input from Town staff.

Linkages

- Strategic Plan Alignment: Pillar 4: Fostering a Vibrant Place to Live and Visit
- Business Plan Alignment: Development Services Business as Usual

Financial Impacts/Source of Funding

Cost associated with this program are contained within the existing Planning and Development budget.

Prepared By: Amanda Monaghan, Community Development Officer

Reviewed By: Mark Paoli, Director, Development Services

Approved By: Kara Van Myall, Chief Administrative Officer