



**FUNDRAISING AND PHILANTHROPY
FOR LOCAL HEALTHCARE
2026-2029**

Plans for 2026 - 2029

- We need to keep up with the increasing demand on our hospital and regional health system
- Equipment replacement, enhanced services and facility updates mean we now need to move toward raising \$3 million a year



Light the Way Holiday Campaign

- It's that time of year, our Annual Light the Way Holiday Campaign is under way until Dec 31st.
- Funds raised through the holiday campaign will go toward 4 essential digital systems used in a variety of ways in patient care – pacemaker monitoring, patient and bed movement and digital imaging
- LTW Started in 1999, raising \$26,000. Since then the campaign has raised over \$3.2 million to date
- Radiothon 10th anniversary this year, raising over \$1.36 million to date from radiothon



Light the Way Holiday Campaign

Mark your calendar for our Light the Way Radiothon taking place Thursday Dec 11th 6am to 6pm at 97.9 The Bruce

Goal \$200,000



Plans for 2026

- Gran Fondo Lake Huron, signature fundraising event for the community
- Introducing the Saugeen Shores Home & Cottage Show



How Can The Community and Council Help?

- Help us spread the word about our events
- Share our posts on your social media
- Donate to our Light the Way Holiday Campaign
- Tune in or drop in to Radiothon Dec 11
- Participate, donate or volunteer

www.smhfoundation.ca

www.granfondolakehuron.ca

www.saugeenshoreshomeshow.ca

Thank you for your continued
support
And for your time this evening

