



Artwork by: Jeanette Ladd

# The Four Guiding Pillars

The 4 Guiding Pillars were developed in partnership between Saugeen First Nation and the Town of Saugeen Shores during participation in the Community Economic Development Initiative (CEDI) program from 2022-2025.

These Guiding Pillars are a road map for working together on initiatives that will foster growth in both communities and strengthen relationships.

## Pillar 1: Increasing Connection

Launch the Moccasin Identifier Program with Carolyn King to celebrate and recognize Indigenous heritage.

Build connections through fun and friendly competition with an annual ball tournament between Councils and Staff.

Host joint events such as the Waase-yaa Park ceremony, round dance, Youth Summit, and community feast.

## Pillar 3: Building Complete Communities Business Development Collaboration

Partner on the recruitment of healthcare professionals to address local needs.

Ensure SFN's inclusion in the Town's water and sanitary sewer master planning.

Conduct a joint economic development partnership study to support long-term growth.

## Pillar 2: Shared Tourism Initiatives

Develop a water-focused tourism strategy that promotes cultural education and environmental stewardship.

Collaborate on a beach stewardship program and create a joint trails master plan with Ojibway trail names.

Celebrate culture with an annual regalia fashion show and distribute a Saugeen First Nation territory map

## Pillar 4: Business Development Collaboration

Host monthly joint economic development meetings to share ideas and opportunities.

Launch joint shop local campaigns to support community businesses.

Develop a centre for entrepreneurship and explore clean energy opportunities with Bruce Innovates.

