

Schedule A

Community Donation Application

Pages 7 to 10

Page 7

Section 1: Application Eligibility

In which stream does your project benefit the community?

Sports

Recreation

Social

Tourism

Legal Name of the organisation:

Port Elgin Curling Club

Full Legal Address and contact information:

818 Gustavus St. Port Elgin ON N0H 2C4

Cell: 519 386 2323 dougflowers369@gmail.com

Main contact: Doug Flowers

Type of organisation or group:

Other – curling club and curling event organisation

The Port Elgin Curling Club is registered as a **not for profit** with the Province.

What is the mandate or main purpose of your organisation?

- 1) *The mandate or main purpose of the curling club is to provide active and social recreation for the community.*
- 2) *The main purpose of the Battle event is to engage and benefit the entire community.*

Who is your organisations audience/ who does your organisation serve?

- 1) *The curling club serves and engages every audience – male, female, young, old, abled, disabled, Caucasian, bipoc, straight, LGBTQ2S. Curling engages a very diverse audience.*
- 2) *The Battle event will bring 1000 visitors, benefitting the local business community; charities will receive in excess of \$20,000; area curling clubs will get funds for critical infrastructure upgrades; a national audience will enjoy the event via streamed broadcast; a local audience can mingle with their curling heroes and enjoy world class on ice entertainment; curlers attending the camp will be instructed by the best in the world; sponsors will receive local and national recognition.*

Section II Funding Details

Amount of request and/or details of in-kind support.

We request use of The Plex from Monday September 21st through Sunday September 27th at no cost. The Town would be recognized as a Platinum Sponsor, the benefits of which are listed on the attached “Sponsorship Opportunities” table.

Select the type of support you are applying for:

One time event

Have you received funding from The town before? **Yes**

If yes, indicate the amount, in-kind details, and year received:

The Town provided in-kind funding for The Tankard/Scotties in 2022 and 2023.

Have you submitted a final report?

No, we were not requested to do so.

Section III Project or Event Details

Please describe your project or initiative:

The Battle is a three day, three game challenge pitting renowned curling teams led by Olympians Rachel Homan and Brad Jacobs against each other. An 80 person adult curling camp with instructors from each of the teams, will take place along side The Battle.

Please indicate the project goals:

The goal is to i) stage an entertaining world class event that will bring 1000 visitors to Saugeen Shores for three to four days, providing over \$900,000 in local economic stimulus; ii) fund charities in excess of \$20,000; and iii) raise funds to be used for capital improvements to area curling clubs.

Section IV: Project Budget (these are pro forma budget numbers)

Project Name: The Battle

The sources noted below are a combination of cash and in-kind.

Revenue Sources

Battle ticket sales	\$ 97,500
Adult Camp Registration	\$ 96,000
Auction of player shirts	<u>\$ 3,200</u>
Total Revenue (A)	\$196,700

Fundraising Sources

Sponsorship from private companies	\$160,000
Total Fundraising (B)	\$160,000

Government Funding Sources

Town of Saugeen Shores	\$ 30,000
Province and Canada	\$ 20,000
Total Government Funding (C)	\$ 50,000

Expenditures (including

Players (appearance, travel, accommodation, meals)	\$120,000
Ice installation & maintenance	\$ 26,000
Marketing	\$ 40,000
Camp (instructors, meals, accommodation)	\$ 26,000
Streaming	\$ 25,000
Sponsor fulfillment	\$ 15,000
Ticketing	\$ 15,000
Miscellaneous	\$ 6,000
Total Expenditures	\$ 273,000

Budget Overview

Total Earned Revenue (A)	\$196,700
Total Fundraising Revenue (B)	\$160,000
Total Government Revenue (C)	\$ 50,000
Total Project Revenue	\$406,700
Total Variance	\$133,700

Distribution of Variance:

15% to charity	\$20,055
85% to area club capital improvements	\$113,654