



The Butterflyway Project

Saugeen Shores
29006611 2110162

The Butterflyway Project

In 2017, the **David Suzuki Foundation** initiated the Butterflyway Project, in five Canadian cities as a citizen-led movement to grow highways of habitat for bees and butterflies across Canada.

Up to 2024, the foundation has trained 1,800 Butterflyway Rangers in hundreds of communities throughout Canada. Rangers then connect with neighbours to create habitat gardens in residential yards, school, municipalities and corporate grounds,



**Butterflyway
Project**

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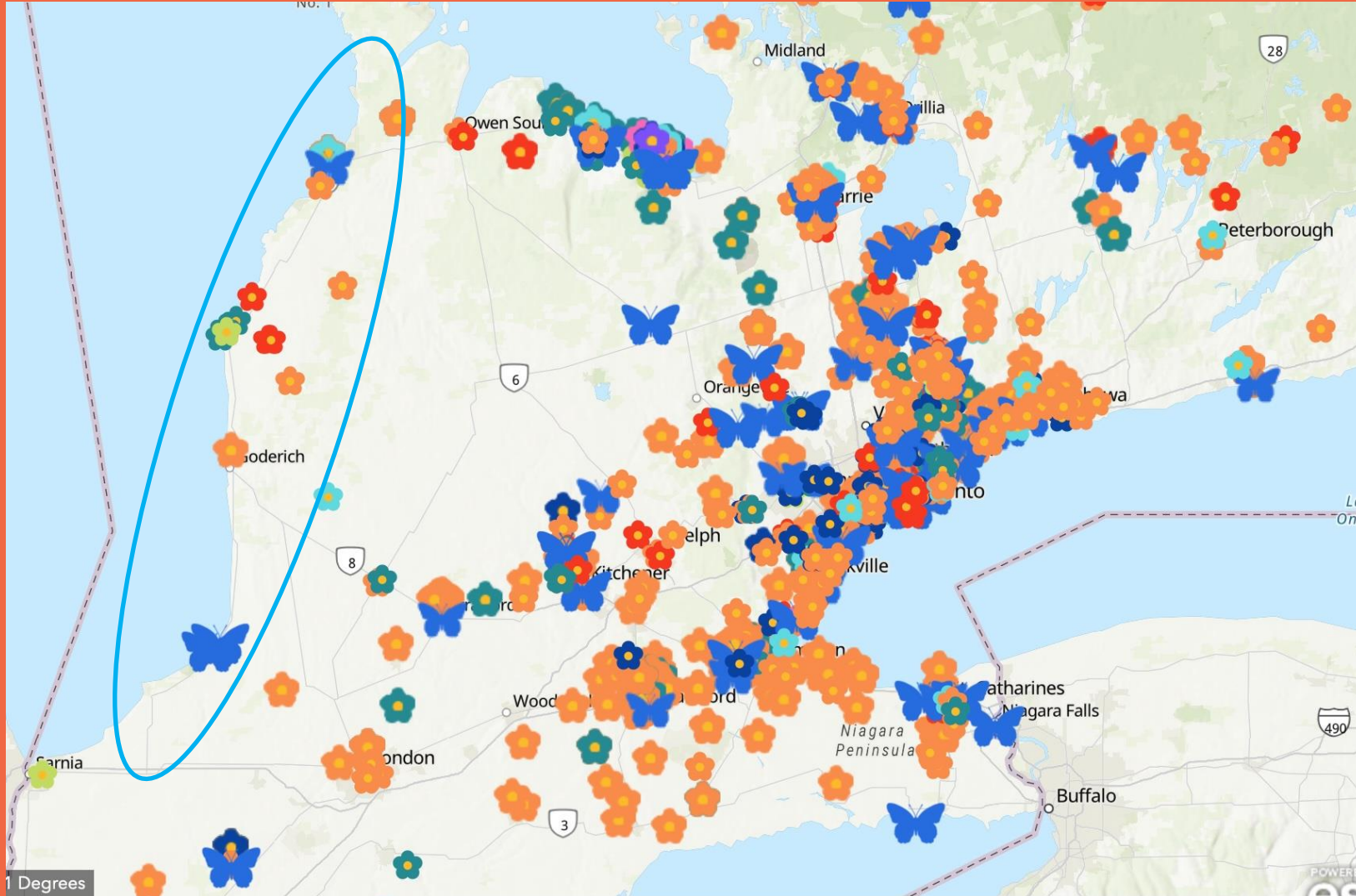
Butterfly Ranger accomplishments so far:

- More than 116,500 native wildflowers and grasses planted
- Approximately 3,150 trees and shrubs planted
- 7,400 habitat gardens established
- 139 Butterflyways established
(12 or more habitat gardens in close proximity)



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S.S. Butterflyway Project Goal

- ❖ To inspire and encourage Saugeen Shores residents to create a Butterflyway by planting native wildflowers or plants which will help our pollinator species.
- ❖ Work with other groups to bring many of the public gardens back to life.

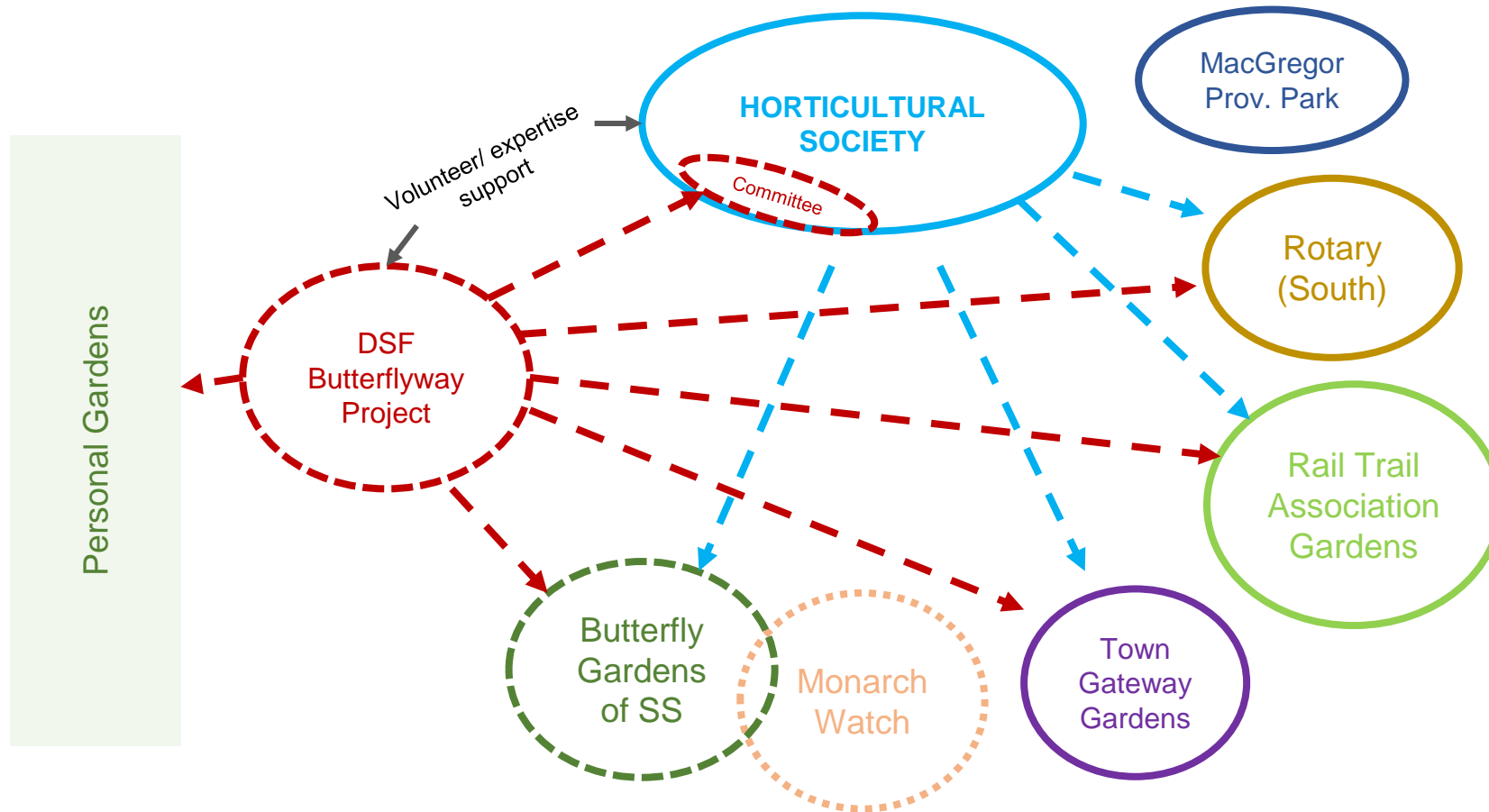


We have a supportive community: Town officials & staff, residents, and local associations. But there's lots of work to do!



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Working Together...



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Let's Get Started:

- Align the Horticultural Society, Rail Trail Association, Monarch Watch, Rotary Clubs, MacGregor Prov. Park and Butterflyway Project teams with our shared vision of the gardens and pods.
- Create an inventory of existing public gardens, and volunteers.
- For 2025: prioritize, then maximize 'low hanging fruit' opportunities, build consensus and gain support to create a good news story for expansion in 2026.



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2025 Opportunities:

- Old Saugeen Shores Butterfly pods
- Monarch Watch Stations
- Rail Trail Gardens
- Town Gateway Gardens
- South/Port Rotary Parks/Gardens



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What's Our Ask?

- Agreement and support from Council to allow us to work on Town Gardens, work with Town Staff (as needed) to help revive and maintain Town owned pollinator gardens.
- Leverage Town Communication Specialist resources to help bring visibility to these cross-group activities – (web site, social media, signage, etc.).
- To provide resources (mulch, soil, etc.) for use in the public gardens (not private gardens).
- Town adopt a native species preference policy.



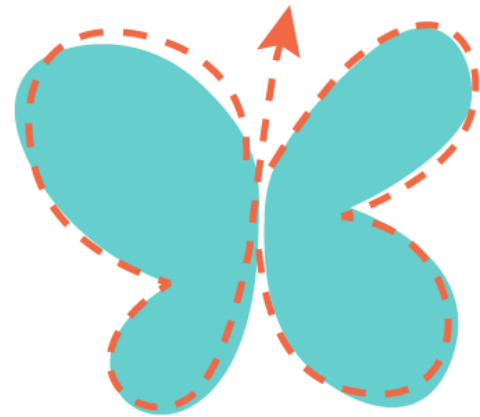
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NEXT STEPS

With Council approval:

- Work with Town Staff to determine priority order of which Town Gardens to assess for effort and resources.
- Establish reporting milestones for Council.
- Gather eager group of volunteers and assign them to gardens.
- Begin discussions with Town Communication Specialist to determine requirements and dates for publishing (web site, social media, signage, etc.).
- Provide Year-End reporting back to Council.





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THANK YOU!