



## Town of Saugeen Shores Corporate Policy

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<b>Policy Title:</b>	<b>Road Naming Policy</b>
<b>Policy Number:</b>	
<b>Category:</b>	
<b>Department:</b>	<b>Corporate Services</b>
<b>Author:</b>	<b>Manager, Legislative Services/Clerk</b>
<b>Approved by:</b>	Council
<b>Resolution Number:</b>	XXX-20XX
<b>Effective Date:</b>	
<b>Review Date:</b>	

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### 1. Intent

The naming of roads within the Town is an opportunity to create community pride and aids in placemaking. When determining an appropriate name for a road the Corporate Strategic Plan shall be considered for alignment with the values of the community.

A road's name is a permanent identifier in the community and this policy is established to ensure the names assigned hold meaning for the community and adds to the story or brand of the Town.

### 2. Policy Statement

The Road Naming Policy aims to provide road naming requirements when new roads are constructed, assumed by the Town, renamed, or otherwise become part of the public highways system under the care and control of the Town.

Council for the Town of Saugeen Shores identify that the naming or re-naming of roads should be determined in a manner that incorporates local history, culture, and environmental features. Additionally, organizations or individuals who have made significant contributions to the municipality or society as a whole may be considered.

### 3. Authority

*Municipal Act, 2001, SO 2001, c 25 ("Municipal Act")*

### 4. Scope

This Policy applies to developers, staff, individuals or organizations with respect to naming or re-naming of roads within the Town. Only the Council of the Corporation of the Town of Saugeen Shores has the jurisdiction to name a road under their jurisdiction. All proposed names are subject to Council's approval.

## 5. Definitions

*“Clerk” means the Clerk of the Corporation of the Town of Saugeen Shores or their designate.*

*“Council” means the Mayor, Deputy Mayor, Vice Deputy Mayor and Councillors, as a collective, that are elected, acclaimed, or appointed to the Council of the Corporation of the Town of Saugeen Shores.*

*“County of Bruce” means the Corporation of the County of Bruce.*

*“Developer” means a person or business entity who constructs, erects or places one or more buildings or structures on land or the makes an addition or alteration to a building or structure that has the effect of substantially increasing the size or usability thereof, or lays out and establishes a commercial parking lot.*

*“Municipality” or “Town” means the Corporation of the Town of Saugeen Shores.*

*“Municipal Administration” or “Staff” means officers and employees of the municipality as defined in [section 227 of the Municipal Act](#).*

*“Road” means a common and public highway, street, avenue, public lane, parkway, driveway, square, place, bridge, viaduct or trestle, any part of which is intended for or used by the general public for the passage of vehicles and includes the area between the lateral property lines thereof.*

## 6. Policy

### a. Framework

#### Road Naming

Whenever possible, the naming or re-naming of roads in the Town will be chosen from the list contained on Appendix A, which may be updated by Council resolution from time-to-time and forms part of this policy. Appendix A, or any other road name chosen, shall have regard for the following:

- a. names of families or persons of prominence in the historical and/or cultural character of the Town, identified by the Municipal Heritage Committee;
- b. the names of prominent current and/or former residents who contributed through public service / community involvement / athletic / business acumen;
- c. the names of local veterans who served Canada;
- d. any prominent geographic or other natural feature which makes a site unique or identifiable;
- e. a historic name which once identified the location; or
- f. other prominent feature of the area that contributes to the story of Saugeen Shores.

Developers, individuals, or organizations making the request are responsible for

conducting the research necessary to establish an appropriate name for proposed roads. Developers, individuals, or organizations proposing names for three or more roads, shall not propose less than 50% of the road names provided from the road names listed in Appendix A.

The duplication of names that are used in adjacent municipalities shall be avoided. Only one name is to be used for road naming throughout the whole Town. Roads that are constructed on an existing road allowance or would otherwise be part of an already existing road were it not for a pre-existing barrier prevent it from being a continuous road, shall continue the existing road's name with the addition of a directional qualifier such as north, south, east or west.

### Naming Principles

- a. Names shall be unique; name duplication and similar sounding names shall be avoided;
- b. Names should give a sense of place, continuity, belonging and celebrate distinguishing characteristics and uniqueness of Saugeen Shores;
- c. Names should maintain a long-standing local area identification with the residents of Saugeen Shores;
- d. Names shall be understandable;
- e. Names shall not be discriminatory, derogatory or political in nature; and
- f. Names shall assist with emergency response situations by being consistent with street names and geographical locations.

### Application review and approval process

Applicant(s) shall submit a written request for a road name to the Clerk, providing the following:

- a. background information concerning the rationale for consideration of the request;
- b. biographical information if named after an organization (or an individual); and
- c. documentation including letters from organizations and individuals providing substantial support for the request.

Upon receipt of an application, the Clerk shall circulate the application to Municipal Administration and the County of Bruce for comment on the suitability of the name and to review all proposed external civic names for the purpose of minimizing confusion for emergency response situations.

The Clerk shall submit a report with the appropriate recommendation to Council to either approve or not approve the naming/renaming as requested by the applicant(s).

Council reserves the right to refuse any proposed road name.

b. Development and Review

This Policy shall be reviewed by staff every 5 years. Recommended updates would be considered by Council for adoption. If no updates are recommended, a report would go to Council for information.

The Municipal Heritage Committee will be asked to review and consider Appendix A once per term of the Committee as an opportunity to add to the list. The list would then be recommended to Council for adoption by resolution. Council may, at any time, amend the list.

c. Attachments

Appendix A – List of Heritage Road Names

**List of Heritage Road Names**

- Major Howe or Major John Amer Howe or Howe – Port Elgin
- Eby – Port Elgin
  - S.F. Eby, Dealer in Provisions, groceries, confectionery, sewing machine agent;
  - M.F. Eby, Druggist; Agent for Montreal Tel. Co. and American Express Co.
- Robertson -
- Tolmie – Port Elgin
- Muir – Port Elgin and Saugeen
- Lavrock -
- Wallace – both Southampton and Port Elgin
- Fenwick –
- George – Port Elgin
- Proudfoot – Port Elgin
- Matheson – Southampton
- Weichel - Southampton
- Stirton -
- McLean - Southampton
- Longe - Southampton
- Lamont – Saugeen Township
- Currie – Saugeen Township
- Bell -
- Hacket -
- Trafelet - Southampton
- Vidal -
- McIntosh -
- Detweiller -
- Kennedy - Southampton
- Rawn -
- Cassidy – Port Elgin
- Wismer – Port Elgin
- Hepner – Port Elgin
- Goar – Port Elgin
- Siefert – Saugeen Township
- Ball – Southampton off Division Street
- Biggar – John Biggar, Farmer in Saugeen Township – Captain in the 32<sup>nd</sup> Battalion Vol Militia
- Benner – Port Elgin – Editor and Proprietor of the Free Press Newspaper
- Boyd & McDougall – Proprietors of Livery Stable – Saugeen & Port Elgin
- Briggs – Port Elgin – Ezra Briggs, Chief Constable

- Busby – Southampton – Proprietor of Busby House, Livery and Stage
- Campbell – Port Elgin – Duncan Campbell Proprietor of Dominion Hotel
- Christie – Saugeen – Donald Christie farmer & Post Master at Aberdour
- Conaway – Southampton - J.T. Conaway, Reeve; Justice of Peace; Former County Warden
- Cress – Port Elgin – John H Cress & Company – Manufactures of white wabs, stove, scrub, shoe, hair and horse brushes, wholesale
- Ducker – Saugeen – W.A. Ducker Burgoyne – Provincial Land Surveyor; Teacher
- Fleming – Saugeen – Robert B. Fleming, Farmer; Township Clerk; Secretary of North Riding Agricultural Society; Sheep Breeder
- Foster – Port Elgin – Thomas Foster, Foreman in Shoe Factory
- Heffernan – Southampton – Proprietor of Royal Hotel
- Kinsey – Port Elgin – Proprietor of sash and door factory; Manufacturer of furniture (Port Elgin library??)
- Livingston – Southampton – W.T. Livingston, Proprietor of Masonic Hotel
- McBride – Port Elgin – J & M McBride, Manufacturers of carriages, wagons, buggies and sleighs
- Milan – Port Elgin – James Milan, Proprietor of Queens Hotel
- Neelands – Port Elgin – Andrew Neelands, Grain merchant; Justice of the Peace
- Mulvaney – Port Elgin – William Mulvaney, Commission Merchant; County Auctioneer; General Merchant, dry goods and groceries
- MacLeod – Southampton
- Mackay – Southampton
- Bolander – Port Elgin (Baker)
- Grasser – Southampton (Movie Film Operator)
- Doran – Southampton
- War References – applies to all former Town's
  - Vimy Ridge - The Battle of Vimy Ridge was fought during the First World War from 9 to 12 April 1917. It is Canada's most celebrated military victory — an often mythologized symbol of the birth of Canadian national pride and awareness.
  - Normandy - (Battle of Normandy) The Normandy landings were the landing operations and associated airborne operations on **Tuesday, 6 June 1944** of the Allied invasion of Normandy in Operation Overlord during World War II. Codenamed Operation Neptune and often referred to as D-Day, it was the largest seaborne invasion in history.
  - Givenchy - Battle of Givenchy (**December 18-December 22, 1914**) was a battle fought during World War I as part of the First Battle of Champagne, that saw an initially advancing British force face strong opposition and counter-attack from a solidly entrenched German force around the village of Givenchy.

- Juno - Juno or Juno Beach was one of five beaches of the Allied invasion of German-occupied France in the Normandy landings on **6 June 1944** during the Second World War.
- Carpiquet - was a Battle Honour granted to units participating in battles fought near the town of Carpiquet and the adjacent airfield during the Battle of Normandy, the first phase of the North-West Europe campaign of the Second World War.
- Caen - The **Battle for Caen** (June to August 1944) is the name given to fighting between the British Second Army and the German *Panzergruppe West* in the Second World War for control of the city of Caen and vicinity, during the larger Battle of Normandy. The battles followed Operation Neptune, the Allied landings on the French coast on 6 June 1944 (D-Day).
- Ypres - The **Battle of Ypres** was a series of engagements during the First World War, near the Belgian city of Ypres, between the German and the Allied armies (Belgian, French, British Expeditionary Force and Canadian Expeditionary Force). During the five engagements, casualties may have surpassed one million.
- Iper
- Belgium
- St. Julien
- Bayeux
- Somme – The **Battle of the Somme**, also known as the **Somme offensive**, was a battle of the First World War fought by the armies of the [British Empire](#) and [French Third Republic](#) against the [German Empire](#). It took place between 1 July and 18 November 1916 on both sides of the upper reaches of the [Somme](#), a river in France.
- Mons
- Agria
- Mt. Cassino
- Indigenous Community Leaders
  - James Mason
  - Vernon Roote
- Saugeen Shores Community Leaders
  - Mark Kraemer – Port Elgin, First Mayor of Saugeen Shores
  - Art Eby - Southampton
  - John Van Bastelaar – Port Elgin
- Southampton Reeves and Mayors from 1858 – 1906
  - James Calder – 1858
  - Thomas Webster 1859
  - J.T. Conway – 1859, 50, 62, 63, 71, 72, 78, 79
  - John Eastman – 1861

- Thomas Adair – 1864 – 68, 73-77
- Alex Sinclair – 1869 – 70
- C.M. Bowman – 1896-97
- N.B. Zinkan - 1903
- Port Elgin Reeves and Mayors
  - A. C. Sinclair – 1876
  - R. Munro – 1892-93
  - J. A. Chapman – 1894-96
  - J. R. Paterson – 1897
  - John W. Pattison - 1918 - 19
  - James B. Cottrill – 1920-21
  - Gilbert McLaren – 1922 – 30
- Saugeen Twp Reeves and Mayors
  - Robert Reid – 1855
  - Donald Currie – 1858
  - Thomas Brown – 1859-61
  - James Rowand – 1864
  - John Wallace – 1865-66
  - Neil Cassidy – 1874-76
  - Patrick Cummings – 1889-94
  - Andrew R. Hutchinson – 1895-96 – (Farmer; Breeder of fine Durham cattle and thoroughbred sheep)
  - Malcolm Cook – 1897-98
  - Alex McCannel – 1901-02
  - Gilbert Christie – 1912-15
  - George Jamieson – 1920-24
  - James Clazie – 1927-29
  - R. A. Struthers – 1947-50
- Ladies in Uniform
  - Mabel Stauch – Port Elgin
  - Elizabeth Campbell – Port Elgin
  - Doreen Sampson - Southampton
  - Doris Cutsworth - Southampton
  - Elaine Matheson - Southampton
  - Betty and Jean Miller - Saugeen
  - Mildred Dungey - Southampton
  - Helen Root – Saugeen First Nation
  - Felicia Cobean – Saugeen Twp
  - Catherine Subject – Port Elgin
  - Dorothy Longe - Southampton
  - Kathleen and Vivian Sees – Port Elgin
  - Helen Brown - Southampton
  - Hilda Masterson – Southampton



- Ruby Schaefer – Southampton
- Doris Manly