

Staff Report

Presented By: Dawn Mittelholtz, Manager, Legislative Services/Clerk
Meeting Date: April 14, 2025
Subject: Road Naming Policy
Attachment(s): Proposed Road Naming Policy

Recommendation

That Council adopt the Road Naming Policy.

Report Summary

The 2025 Business Plan included a Road Naming Policy as a Division Highlight for the Clerk's Division. The intent of the policy is to govern the naming or renaming of Town Roads and provide a list of acceptable names.

Background/Analysis

The need for a road naming policy was considered as part of the 2025 Business Plan and included as a Division Highlight for Clerk's Division. Council is the approval authority for the naming of all Town owned Roads within Saugeen Shores but individuals, developers and organizations may come forward with road name requests.

The majority of road naming is facilitated through development projects and the developers put forward road names as their projects are completed and the Town assumes ownership of the road. When road naming is considered, Council is asked to approve a by-law that opens the roads and assigns a name. The developer is provided a list of names suggested by the Municipal Heritage Committee but there is no requirement for them to choose from the list.

To create the policy, samples from other municipalities were reviewed and the proposed policy was developed with an emphasis on heritage or other aspects of the community that help tell the story of Saugeen Shores. Developers would be required to propose no less than 50% of road names provided from the road names listed in Appendix A of the Policy

In advance of this policy coming forward to Council, the Municipal Heritage Committee met and provided some additional names for Appendix A. The Committee asked about the identification of a specific person or family name during the road naming process. Both would be

contemplated as part of the policy as some family names have deep roots in the community and follow many lineages, while other instances are to honour a specific person.

It is recommended that Council approve the Policy. Council may add to Appendix A if there are future road names they would like included. If approved, any person constructing a road as part of a development or any person requesting a road name would be directed to the Policy.

Linkages

- Strategic Plan Alignment: Pillar 1: Meeting the Needs of a Growing Community
- Business Plan Alignment: Corporate Services Division Highlight

Financial Impacts/Source of Funding

No costs or revenue is associated with this report.

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Reviewed By: Jim Bundschuh, Director, Corporate Services

Approved By: Kara Van Myall, Chief Administrative Officer