

# Engage Saugeen Shores

Report Type: Form Results Summary

Date Range: 14-07-2024 - 06-08-2024

Exported: 10-10-2024 11:57:55

Closed

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Aquatic & Wellness Centre

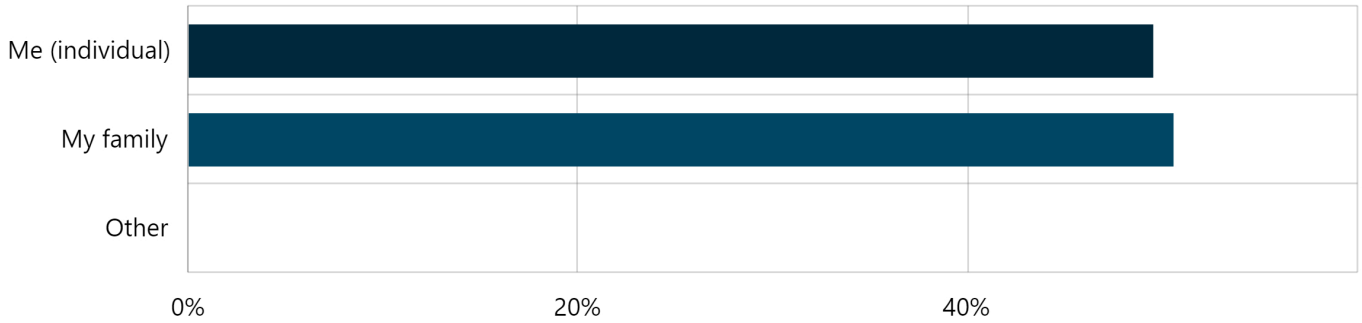
465  
Contributors

477  
Contributions

## Contribution Summary

### 1. Who are you completing this survey for: Required

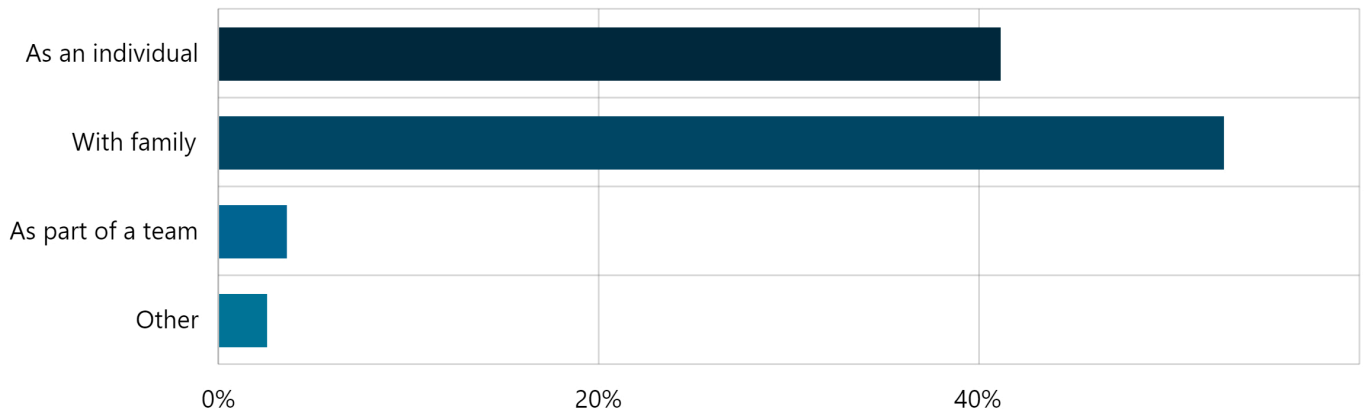
Multi Choice | Skipped: 0 | Answered: 477 (100%)



Answer choices	Percent	Count
Me (individual)	49.48%	236
My family	50.52%	241
Other	0%	0
<b>Total</b>	<b>100.00%</b>	<b>477</b>

## 2. How are you most likely to participate at the AWC? Required

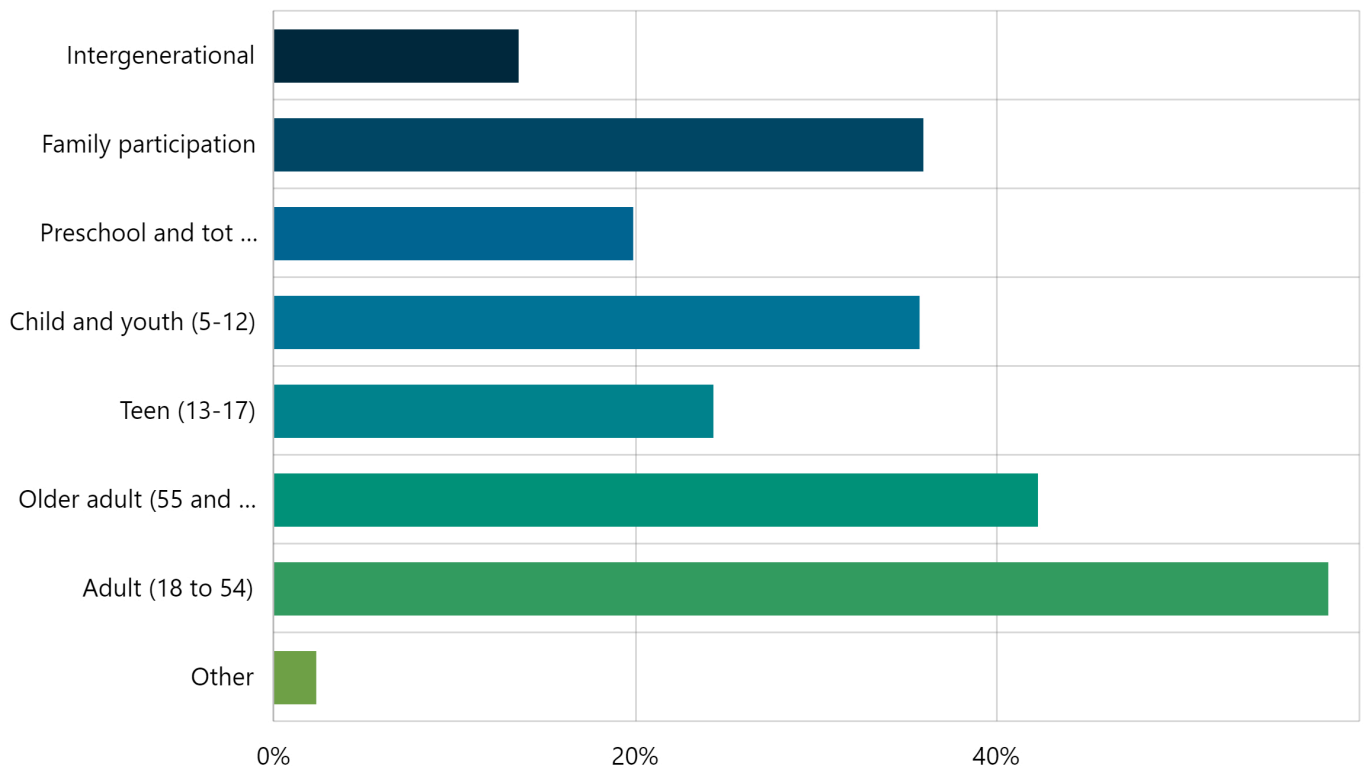
Multi Choice | Skipped: 0 | Answered: 477 (100%)



Answer choices	Percent	Count
As an individual	41.09%	196
With family	52.83%	252
As part of a team	3.56%	17
Other	2.52%	12
<b>Total</b>	<b>100.00%</b>	<b>477</b>

### 3. General

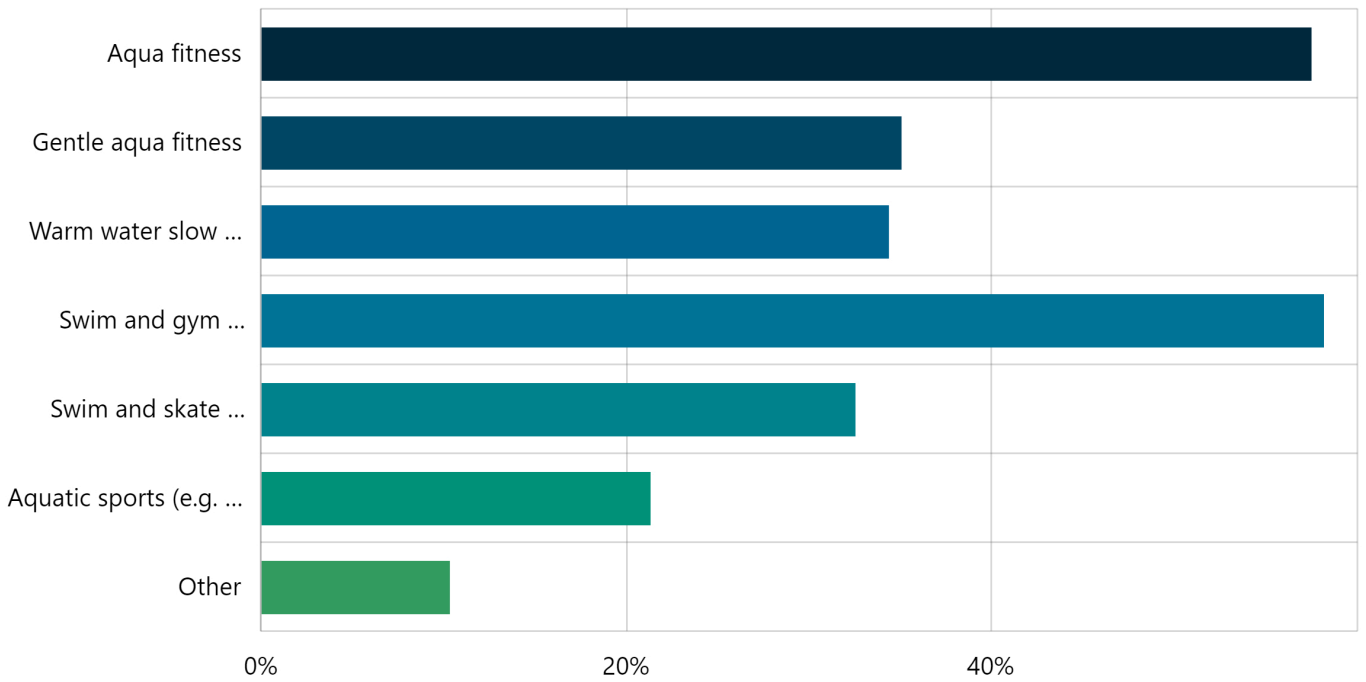
Multi Choice | Skipped: 3 | Answered: 474 (99.4%)



Answer choices	Percent	Count
Intergenerational	13.50%	64
Family participation	35.86%	170
Preschool and tot (under 5)	19.83%	94
Child and youth (5-12)	35.65%	169
Teen (13-17)	24.26%	115
Older adult (55 and older)	42.19%	200
Adult (18 to 54)	58.23%	276
Other	2.32%	11

#### 4. Aquatics

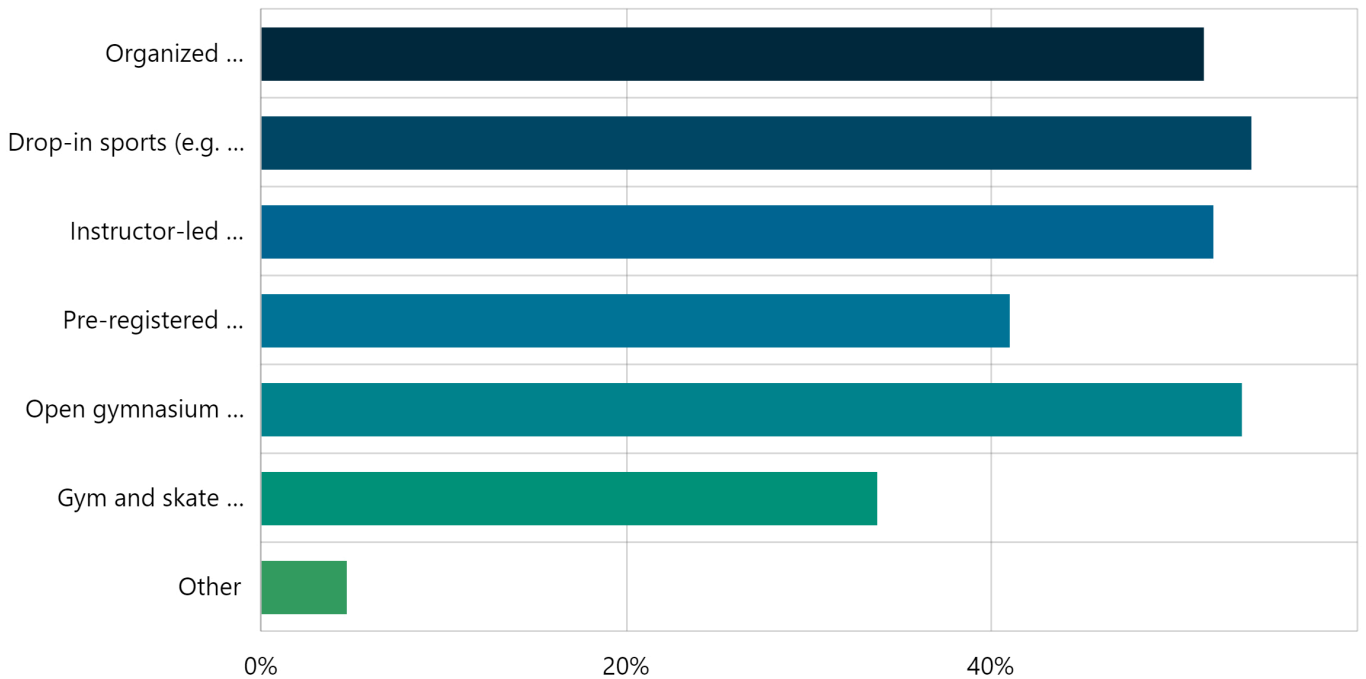
Multi Choice | Skipped: 40 | Answered: 437 (91.6%)



Answer choices	Percent	Count
Aqua fitness	57.44%	251
Gentle aqua fitness	35.01%	153
Warm water slow movement or stretching	34.32%	150
Swim and gym combination programs	58.12%	254
Swim and skate combination programs	32.49%	142
Aquatic sports (e.g. underwater hockey, inner tube water polo)	21.28%	93
Other	10.30%	45

## 5. Recreational

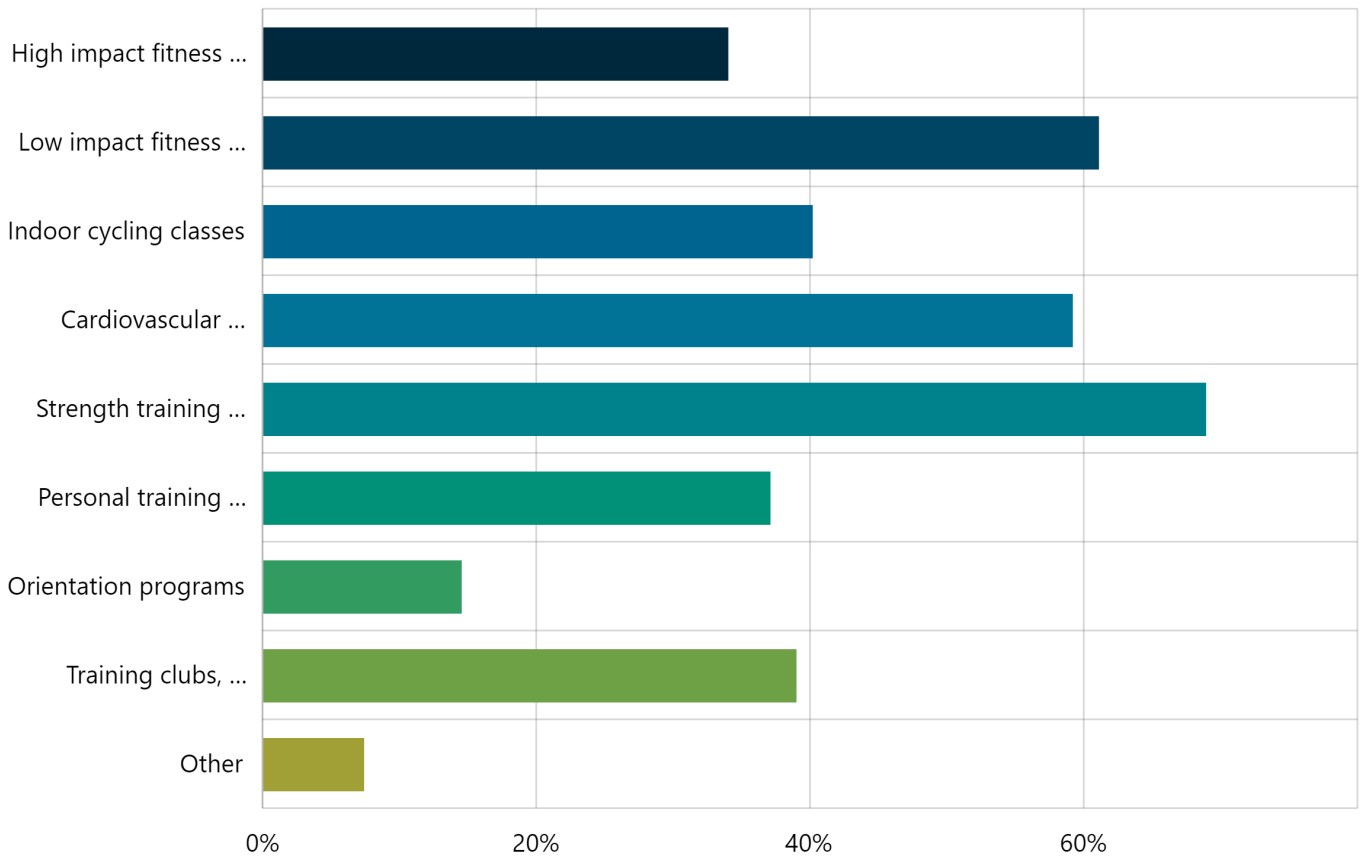
Multi Choice | Skipped: 91 | Answered: 386 (80.9%)



Answer choices	Percent	Count
Organized recreational sports (e.g. leagues)	51.55%	199
Drop-in sports (e.g. pick-up sports)	54.15%	209
Instructor-led programs (e.g. learn to play programs)	52.07%	201
Pre-registered programs (e.g. specialty skills, defined period)	40.93%	158
Open gymnasium times (e.g. family play)	53.63%	207
Gym and skate combination programs	33.68%	130
Other	4.66%	18

## 6. Fitness

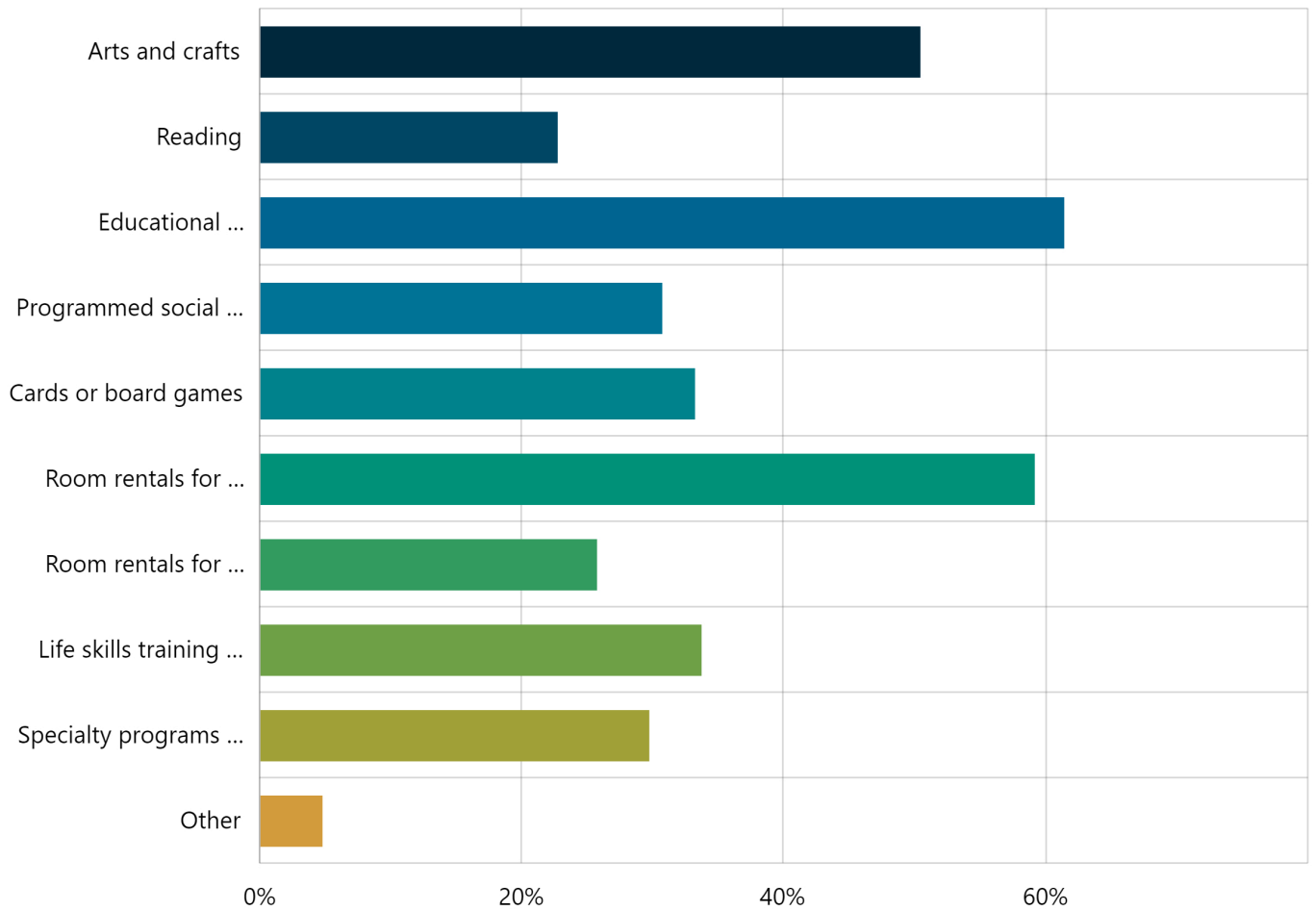
Multi Choice | Skipped: 56 | Answered: 421 (88.3%)



Answer choices	Percent	Count
High impact fitness classes	33.97%	143
Low impact fitness classes	61.05%	257
Indoor cycling classes	40.14%	169
Cardiovascular training equipment (e.g. treadmill, elliptical trainer)	59.14%	249
Strength training equipment (e.g. machines, free weights)	68.88%	290
Personal training options	37.05%	156
Orientation programs	14.49%	61
Training clubs, programs, specialty clinics	38.95%	164
Other	7.36%	31

## 7. Leisure and Social

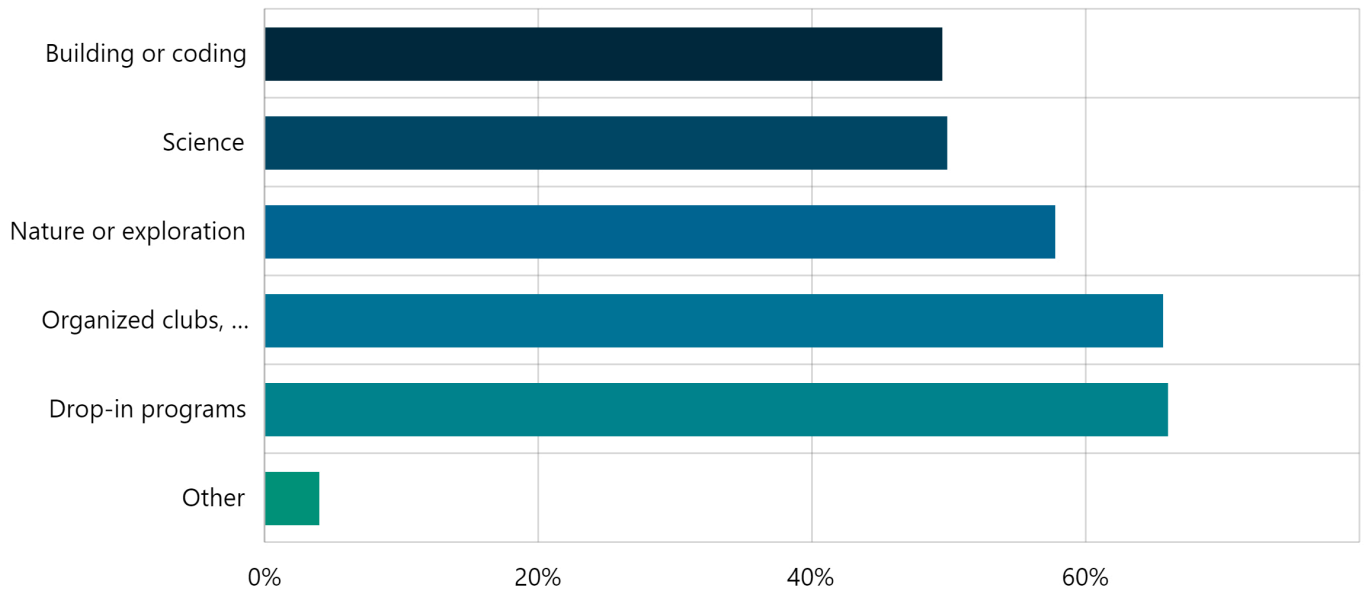
Multi Choice | Skipped: 76 | Answered: 401 (84.1%)



Answer choices	Percent	Count
Arts and crafts	50.37%	202
Reading	22.69%	91
Educational workshops, seminars, learning series	61.35%	246
Programmed social times	30.67%	123
Cards or board games	33.17%	133
Room rentals for special events (e.g. birthdays, family events, celebrations, anniversaries)	59.10%	237
Room rentals for meetings or workshops	25.69%	103
Life skills training programs	33.67%	135
Specialty programs or offerings	29.68%	119
Other	4.74%	19

### 8. STEM (science, technology, engineering and math)

Multi Choice | Skipped: 198 | Answered: 279 (58.5%)



Answer choices	Percent	Count
Building or coding	49.46%	138
Science	49.82%	139
Nature or exploration	57.71%	161
Organized clubs, groups or programs	65.59%	183
Drop-in programs	65.95%	184
Other	3.94%	11



## 9. General activities, programs or equipment

Long Text | Skipped: 289 | Answered: 188 (39.4%)

### Sentiment



**Positive**  
18% (34)

**Mixed**  
1% (1)

**Negative**  
4% (8)

**Neutral**  
77% (145)

**Unclassified**  
0% (0)

### Tags

No tag data

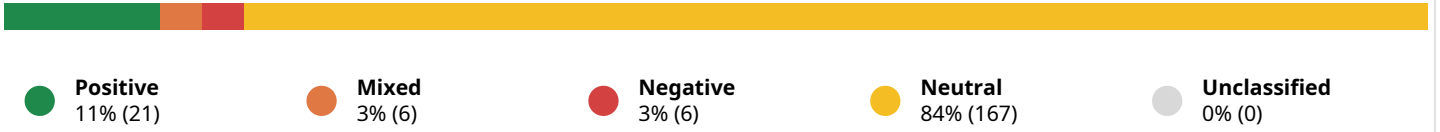
### Featured Contributions

No featured contributions

## 10. Aquatic activities, programs or equipment

Long Text | Skipped: 277 | Answered: 200 (41.9%)

### Sentiment



### Tags

No tag data

### Featured Contributions

No featured contributions

## 11. Recreational activities, programs or equipment

Long Text | Skipped: 360 | Answered: 117 (24.5%)

### Sentiment



● **Positive**  
9% (11)

● **Mixed**  
0% (0)

● **Negative**  
4% (5)

● **Neutral**  
86% (101)

● **Unclassified**  
0% (0)

### Tags

No tag data

### Featured Contributions

No featured contributions

## 12. Fitness activities, programs or equipment

Long Text | Skipped: 328 | Answered: 149 (31.2%)

### Sentiment



**Positive**  
8% (12)

**Mixed**  
0% (0)

**Negative**  
2% (3)

**Neutral**  
90% (134)

**Unclassified**  
0% (0)

### Tags

No tag data

### Featured Contributions

No featured contributions

### 13. Leisure and social activities, programs or equipment

Long Text | Skipped: 379 | Answered: 98 (20.5%)

#### Sentiment



● **Positive**  
16% (16)

● **Mixed**  
0% (0)

● **Negative**  
2% (2)

● **Neutral**  
82% (80)

● **Unclassified**  
0% (0)

#### Tags

No tag data

#### Featured Contributions

No featured contributions

## 14. STEM activities, programs or equipment (science, technology, engineering and math)

Long Text | Skipped: 402 | Answered: 75 (15.7%)

### Sentiment



**Positive**  
11% (8)

**Mixed**  
1% (1)

**Negative**  
4% (3)

**Neutral**  
84% (63)

**Unclassified**  
0% (0)

### Tags

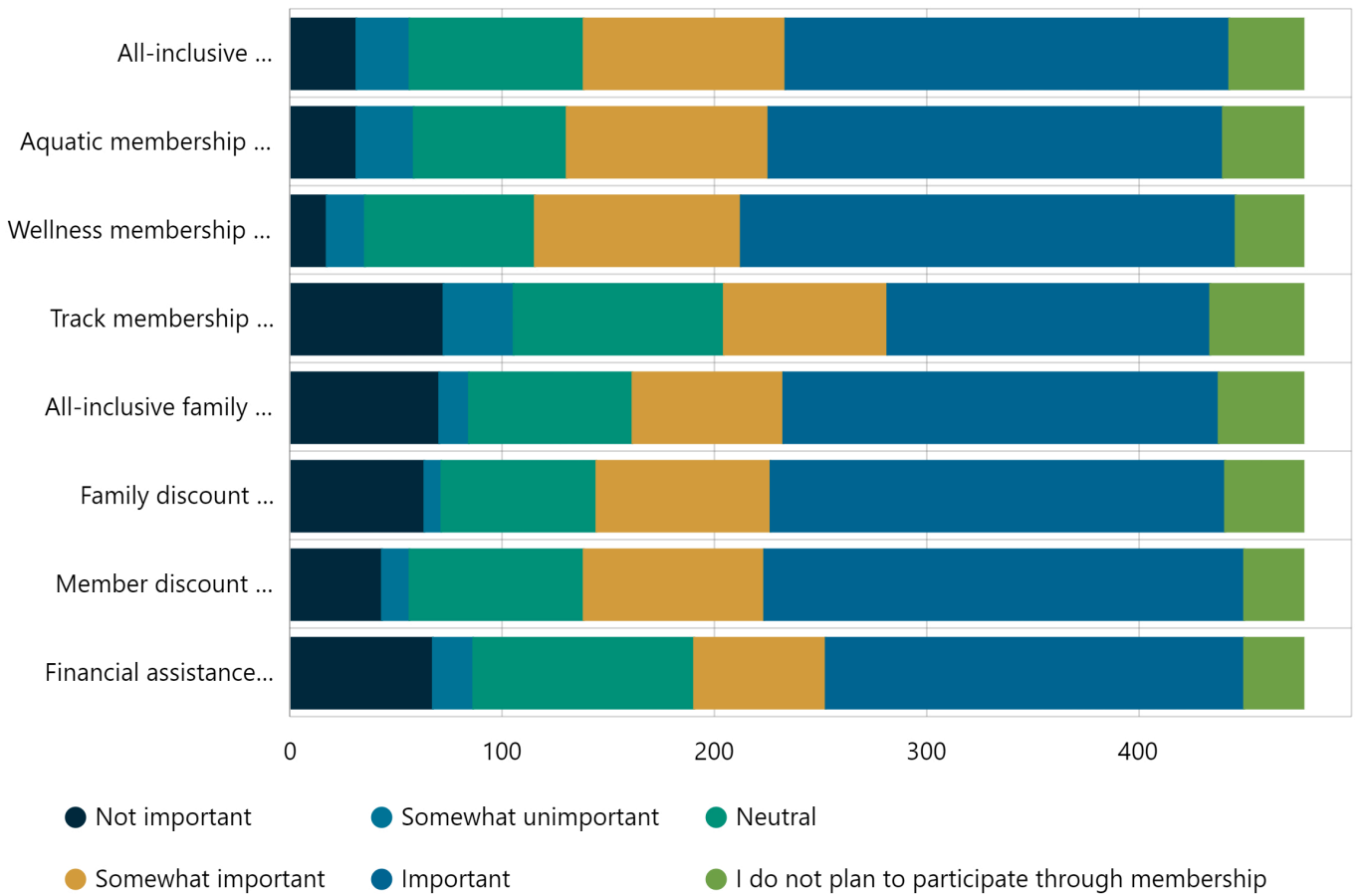
No tag data

### Featured Contributions

No featured contributions

**15. Please rate the importance of the following membership options and programs. Required**

Matrix | Skipped: 0 | Answered: 477 (100%)



	Not important	Somewhat unimportant	Neutral	Somewhat important	Important	I do not plan to participate through membership	Count	Score
All-inclusive membership (all drop-in aquatic, fitness and gym programs and conditioning centre/track access)	6.50% 31	5.24% 25	17.19% 82	19.92% 95	43.82% 209	7.34% 35	477	4.11
Aquatic membership (drop-in aquatic programs including lane)	6.50% 31	5.66% 27	15.09% 72	19.92% 95	44.86% 214	7.97% 38	477	4.15

swims,  
aqua  
fitness,  
open  
swims)

Wellness membership (conditioning centre/track access, and drop-in recreational and fitness programs, classes, track, sports and open gym times)	3.56% 17	3.77% 18	16.77% 80	20.34% 97	48.85% 233	6.71% 32	477	4.27
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Track membership (access to indoor track)	15.09% 72	6.92% 33	20.75% 99	16.14% 77	31.87% 152	9.22% 44	477	3.70
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All-inclusive family membership (family rate for defined group with all-inclusive membership features)	14.68% 70	2.94% 14	16.14% 77	14.88% 71	42.98% 205	8.39% 40	477	3.94
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Family discount program (discount applied per family member instead of specific family membership rate)	13.21% 63	1.68% 8	15.30% 73	17.19% 82	44.86% 214	7.76% 37	477	4.02
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Member discount program (reduced rate for members for programs outside of membership)	9.01% 43	2.73% 13	17.19% 82	17.82% 85	47.38% 226	5.87% 28	477	4.09
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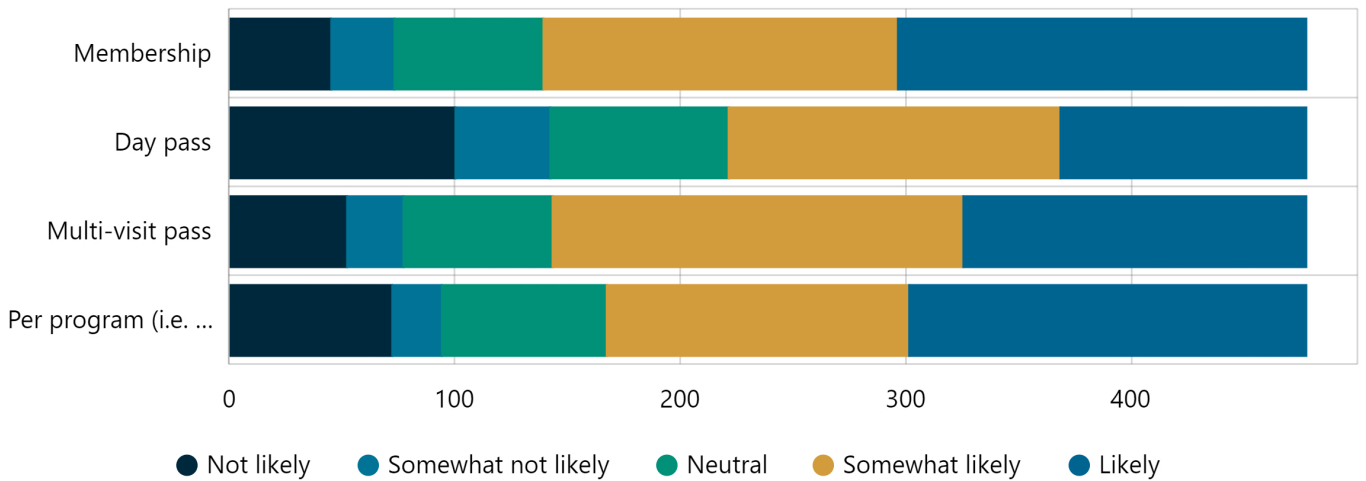


ip, like swimming lessons or courses)

Financial assistance program (access to financial assistance program or discounted membership rate)	14.05% 67	3.98% 19	21.80% 104	13.00% 62	41.30% 197	5.87% 28	477	3.81
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**16. Please rate how likely you are to use the following ways to participate at the AWC. Required**

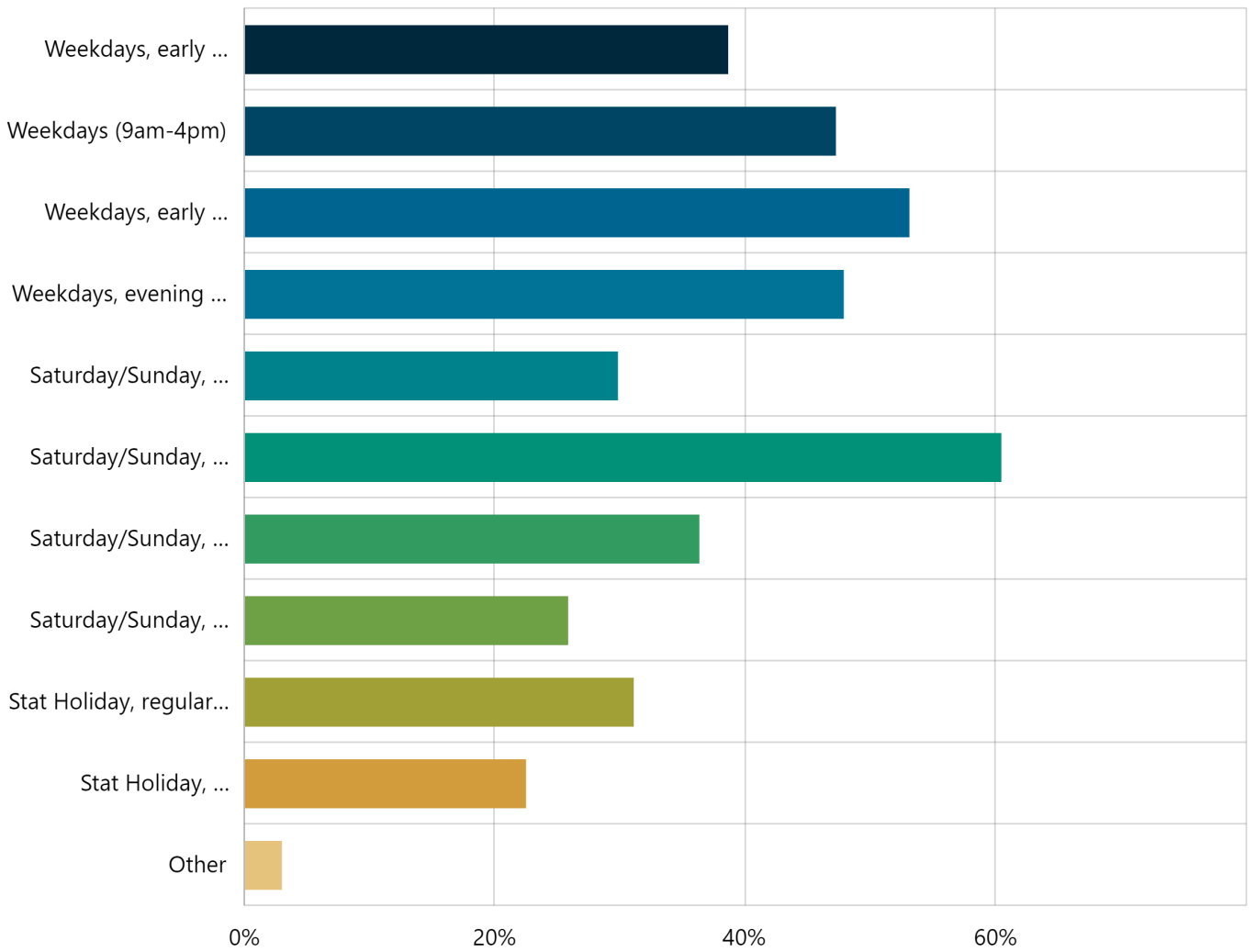
Matrix | Skipped: 0 | Answered: 477 (100%)



	Not likely	Somewhat not likely	Neutral	Somewhat likely	Likely	Count	Score
Membership	9.43% 45	5.87% 28	13.84% 66	32.91% 157	37.95% 181	477	3.84
Day pass	20.96% 100	8.81% 42	16.56% 79	30.82% 147	22.85% 109	477	3.26
Multi-visit pass	10.90% 52	5.24% 25	13.84% 66	38.16% 182	31.87% 152	477	3.75
Per program (i.e. swim lessons, camp, course)	15.09% 72	4.61% 22	15.30% 73	28.09% 134	36.90% 176	477	3.67

**17. What is your preferred time to access the AWC? Check all that apply. Required**

Multi Choice | Skipped: 0 | Answered: 477 (100%)

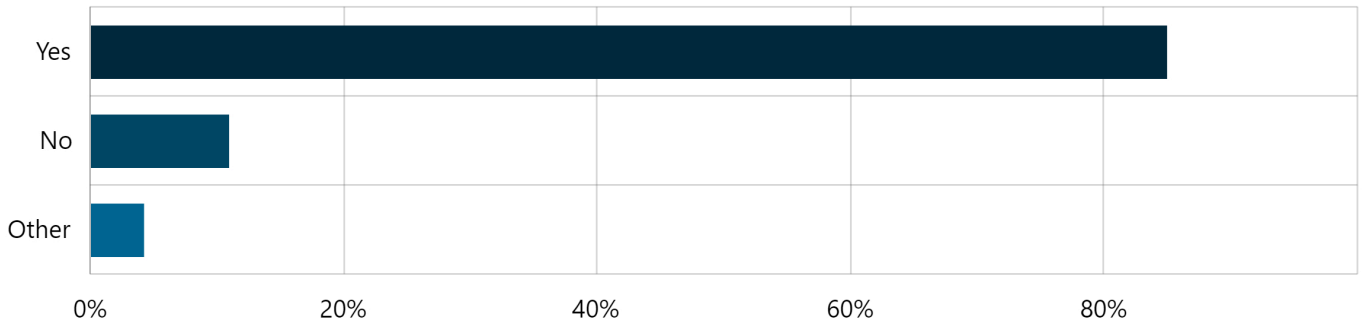


Answer choices	Percent	Count
Weekdays, early morning (6am to 9am)	38.57%	184
Weekdays (9am-4pm)	47.17%	225
Weekdays, early evening (4pm to 7pm)	53.04%	253
Weekdays, evening (7pm to 10pm)	47.80%	228
Saturday/Sunday, early morning (6am to 9am)	29.77%	142
Saturday/Sunday, days (9am-4pm)	60.38%	288
Saturday/Sunday, early evening (4pm to 7pm)	36.27%	173
Saturday/Sunday, evening (7pm to 10pm)	25.79%	123
Stat Holiday, regular operating hours	31.03%	148

Stat Holiday, reduced operating hours	22.43%	107
Other	2.94%	14

**18. Do you think the Municipality should provide affordable recreation opportunities for people unable to afford the full cost of participation at the AWC? Required**

Select Box | Skipped: 0 | Answered: 477 (100%)



Answer choices	Percent	Count
Yes	84.91%	405
No	10.90%	52
Other	4.19%	20
<b>Total</b>	<b>100.00%</b>	<b>477</b>

**19. In one sentence, share with us what you are most excited for at the new facility.**

Short Text | Skipped: 123 | Answered: 354 (74.2%)

**Sentiment**



● **Positive**  
26% (92)

● **Mixed**  
0% (0)

● **Negative**  
2% (8)

● **Neutral**  
72% (254)

● **Unclassified**  
0% (0)

**Tags**

No tag data

**Featured Contributions**

No featured contributions